



# Vanessa Reyes

## Technical Designer

Fashion design professional with strong garment construction and sketching skills. Experienced in diversified apparel categories, including womenswear, menswear, outerwear, knits, wovens, and activewear. Knowledgeable in Browzwear VStitcher 3D software. Proficient in pattern making and garment construction. Creative, diligent and personable self-starter. Effectively managed missy to petite size conversions for major division of a million-dollar corporation, for orders of 10,000 to 50,000 units per style.

## Contact

### Email

vanessareyesdesigns@gmail.com

### Address

Greater New York, NY

## Education

**B.B.A., Design Marketing**  
Parsons School of Design

**School of Continuing Studies**  
Fashion Institute of Technology

## Skills

- Pattern Making
- Tech Packs
- Flat Sketches
- Fittings
- Garment Construction
- Grading

## Software

Browzwear VStitcher  
Adobe Photoshop  
Adobe Illustrator  
Excel  
PLM

## Experience

### 2024 - 2025

WHP Global I New York

#### Technical Designer

- Conducted fittings with designers and merchants, including virtual fittings with overseas vendors, to evaluate product from design concept through final production.
- Established and recorded all garment specifications within PLM to enable worldwide technical partners to develop and produce high-quality products.
- Evaluated garment samples for fit and construction, to ensure brand standards were met.

### 2023 - 2024

G-III Apparel / Delta Galil I New York, New York

#### Freelance Technical Designer

- Collaborated closely with design team to translate concepts into innovative designs, ensuring alignment with brand aesthetic and market trends.
- Managed product sampling process, conducting fittings and providing fit corrections to meet quality and fit standards.
- Generated comprehensive tech packs and fit comments to communicate design intent and specifications to overseas vendors.

### 2022 - 2023

Victoria's Secret I New York, NY

#### Freelance Technical Designer

- Facilitated product sampling for four apparel categories by conducting fittings and providing support in product development.
- Collaborated with design team to ensure alignment of product with brand aesthetic and market trends.

### 2020 - 2021

High School of Fashion Industries I New York, NY

#### Art Teacher

- Supervised a classroom of 5-20 students ensuring their well-being & engaging them academically.

# Language

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English

Spanish

2018 - 2019

E.S. Originals | New York, NY

## Technical Designer

- Oversaw product development process from design to production for multiple brands, ensuring adherence to fit and quality standards.
- Implemented creative solutions to overcome manufacturing constraints, such as producing size 5X garments despite machinery limitations.
- Streamlined workflow by developing spreadsheet system to track sample status and minimize communication errors.

2014 - 2018

Macy's / Perry Ellis International / Fila / Gelmart Industries | New York

## Freelance Technical Designer

- Conducted fit evaluations and provided detailed fit comments to factories, resulting in improved garment fit and construction.
- Collaborated with design team to create mood boards and color concepts to guide design direction and product development.

2012 - 2014

ANN, Inc. | New York, NY

## Assistant Technical Designer

- Maintained product quality standards for Fortune 500 company by fitting and evaluating samples for two major divisions and two apparel categories (sweaters and cut-and-sew knits) for missy and petite sizes.
- Streamlined communications by writing clear and in-depth fit comments to factories, eliminating excess email threads.
- Organized workflow by tracking late/lost samples to meet calendar deadlines and adhered to timelines after the addition of a new size category to existing workload.

# Professional Organizations

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## Toastmasters International

Past member 2020-2021